



## Project Details

Playground

Favelinha, Rio de Janeiro, Brazil



**PROJECT NAME:** Favelinha Playground

**PROJECT SUMMARY:** Clear an open space and install a playground in impoverished community courtyard where no playground equipment currently exists.

- Paint playground area with bright colors to create a welcoming environment.
- Purchase playground from well-known manufacturer in Brazil with delivery and installation services included.
- Install playground with multiple options for kids to enjoy: swings, climbing structures, and slides.
- Inaugurate playground and invite all youth from the community to enjoy.

## PROJECT PARTNERS:

- 1) The Global Uplift Project (TGUP)
- 2) Community in Action (CiA)
- 3) Ha Esperanca (There is Hope)

1. **The Global Uplift Project (TGUP)** helps American students and individuals build classrooms and other infrastructure projects in the developing world from donations as small as one dollar (hence its name). Since its founding in 2007, has completed MORE THAN 130 such projects in 156 countries in Asia, Central America, and Africa. TGUP is an IRS registered 501c3 nonprofit.
2. **Community in Action (Comunidade em Ação)** is a nonprofit non-governmental organization (NGO) headquartered in one of Rio de Janeiro's largest favela (shanty town) communities. Since opening in 2004, the NGO has expanded to provide services to thousands of favela residents in underserved regions throughout Rio, focusing on programs related to: education, women's empowerment, youth athletics, manual labor, art, the environment, and diverse community development initiatives. Today, Community in Action places international volunteers in NGOs and schools in favelas across the city. CiA an IRS registered 501c3 nonprofit with the equivalent status in Brazil.
3. **Ha Esperanca (There is Hope)** was founded in 2013, located in the Favelinha community (in the north of Rio de Janeiro) and works side-by-side CiA. The NGO offers educational programs for disadvantaged youth and adults including: literacy classes, school reinforcement/tutoring services, and diverse extra-circular activities such as sports, cultural events, and empowerment programs. The NGO:
  - Services between 60 and 80 children from 7 to 14 years old, as well as groups of 20 women.
  - Monitors 35 families in high-risk situations (abandoned children, domestic violence victims, youth-adults with no education) and provides basic support to connect residents to municipal services related to: legal support, family counseling, health facilitates, educational outlets, and more.

## **PROJECT MANAGEMENT:**

### The Global Uplift Project

#### **Senior Executive:**

Robert Freeman  
Executive Director  
robertf@tgup.org  
650-575-3434

#### **Supervising Executive:**

Cathy Dwulet  
Director, Global Field Operations  
cathyd@tgup.org  
650-269-5598

### Community in Action

#### **Senior Executive:**

Zak Paster  
Founder  
zakpaster@hotmail.com  
608-772-3534

#### **Supervising Executive:**

Wendy Plante  
Operations Manager  
wplante619@gmail.com  
+55-21-99214-0211

**TIMELINE:** 3 months from funding

## **ABOUT THE COMMUNITY AND PROJECT:**

- The Favelinha community suffers from many social problems including: police violence, violence from drug trafficking, lack of basic sanitation, lack of running water, lack of decent housing, lack of nearby schools that meet the demand of youth, lack of nearby health facilities, lack of leisure areas, and a lack of activities for children as well as vocational courses for youth and adults.
- The community does not have any recreational areas for children and many end-up playing in hazardous areas such as dumps and open sewers.
- Many residents are from the northeastern part of Brazil with low levels of schooling, typically only an elementary education—many adults are illiterate and unemployed, and the average monthly income is ~ 400 Reales (~ US\$125).
- Many families are single women, with mothers averaging 3 or more children.
- Many homes are simple dwellings, some have brick and many are made of only wood.
- Many adolescent females become pregnant and there is a lack of awareness about sex education and contraception.

**ANTICIPATED BENEFITS:** Not only will the children have a place to play that will keep them safe and off the streets, but the playground will bring families together. Community playgrounds offer a multitude of benefits that go far beyond aesthetics and giving kids something fun to do. They are the heart of a community and an indispensable gathering space that can benefit everyone.

Community playgrounds provide children the opportunity to practice and hone key skills including social, emotional, cognitive and physical. Children are constantly learning through play—making new friends, sharing, taking turns and interacting with other children. Well-designed playgrounds support the health and development of the whole child and the whole community.

### **BUDGET SUMMARY:**

Summary of project costs:

Materials	\$ 5,000	(includes materials, delivery and installation)
Labor	\$ 500	(clearing and leveling land, building benches)
Other	\$ 500	(paint, benches, tools, etc)
<b>Total</b>	<b>\$ 6,000</b>	

### **Playground options, depending on amount raised:**

**Krenke Brinquedos** – Price includes delivery and installation

- KMP 200 R\$ 20,700,00 (US\$ 5,175)
- KMP 205 R\$ 19,680,00 (US\$ 4,920)
- KMP 209 R\$ 16,980,00 (US \$4,245)
- KMP 206 R\$ 16,800,00 (US \$4,200)

**Play Verde** - Free delivery

- Cód. 1001 – Play Jumbo - R\$ 19,200 (US\$ 4,800)
- Installation: R\$1,000 (US\$ 250)
- Total in US\$ = \$5,050

**Aquarela Parques** - Price includes delivery and installation

- A 2037 R\$21,891 (US\$ 5,473)
- A 56 R\$13,791 (US\$ 3,448)
- A 66 R\$19,191 (US\$ 4,798)
- A 68 R\$17,391 (US\$ 4,348)