



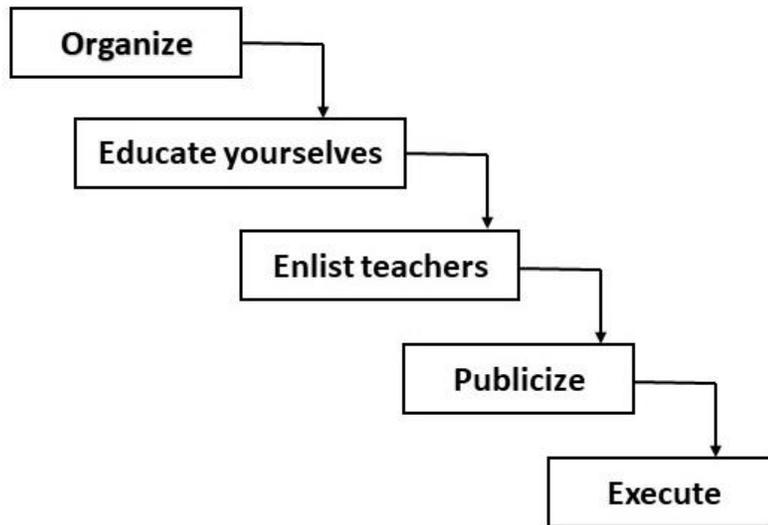
How To Do a Successful TGUP Service Project

A guide for Clubs, Classes,
their Leaders, and Advisors

Overview

If you follow these steps you *will* be successful.

Leading a Successful TGUP Service Project



The Concept:

- Your club/class organizes a service project for **the entire school**
- Every student donates just one dollar
- Every dollar donated goes to the Project your school chooses
- Every student becomes a bigger person
- The world becomes a better place

What you need:

- A sponsoring teacher and club/class
- 3 – 4 weeks from start to finish
- *Passion*—to change the world
- *Commitment*—to student growth

What you will get:

- A tighter team
- Bigger people
- A prouder school
- A better world

High Level Summary of the Process

Above All Else: Be sure it's an all-school campaign with *everybody* on board

Organize

- Build your team; Set your goals; assign tasks and dates
- Secure a week for the drive with the school administration
- Register with TGUP to get brochures, boxes, etc. (form attached)

Educate Yourself

- Educate all club/class members—YOU will be the school's experts
- Know the project *and* TGUP (building bigger people)
- Use the resources (flyers, videos, posters, etc.) on the TGUP site

Enlist Teachers (*This step is super important!*)

- Visit *every* teacher on campus and explain the cause
- Give each a letter, a project flyer, and a box
- Ask their help to encourage students to give just \$1

Publicize

- Enlist *every club on campus* to help meet the school's goal
- Saturate the school with publicity
- Have a two-person team visit *every classroom* to encourage students
- Share the project *and* that we're building Bigger People: ourselves!

Execute

- Assemble boxes; deliver one to each classroom
- Teachers pass the boxes around EVERY DAY during the drive
- Collect boxes during lunch; count money; return boxes to classrooms
- **Announce progress every day**, remind everybody of the school's goal
- Continue until the \$1 per student school goal is achieved

How to Utilize the Collection Boxes



You get the boxes (and brochures for teachers) when you register for the drive. Assemble them and put one in every classroom. Give it to the teacher when your 2-person team visits them to ask for their help.



Collect the boxes at lunch. Count the money and return the boxes to the classroom so they're ready for the next day's collections. Announce progress every day.

Teacher/Classroom Visit Talking Points

Practice these before visiting teachers and classrooms



- For example: We're doing a Service Project to help bring water to the Kiahuko School in Kenya.
- Without water, the health authorities are going to shut the school down.
- We're asking every student at to donate just *one dollar*.
- **Every dollar donated** goes into the Project.
- What we're *really* building is ourselves and our belief in ourselves to do big things.
- If every teenager in the country gives just *one dollar* we can build more than 1,000 schools every year in the developing world!



TGUP Fundraiser Approval Form

(When this form is returned, TGUP will send collection boxes and a flyer for every teacher.)

A signed copy of this form **MUST** be returned to TGUP before a school can carry out a TGUP fundraiser. You may scan and email it or send a hard copy to the address below. Also, please schedule a short phone conversation with your faculty advisor and TGUP. Call Shandell Randall at 831-247-3961 or email shandellr@tgup.org.

Our school, _____, located at _____
_____, wishes to carry out a fundraiser to raise money for The Global Uplift Project (TGUP). The planned dates for the fundraiser are _____. The Faculty advisor is _____
Direct phone: _____ and email address: _____
_____.

We understand that “The Global Uplift Project” and “TGUP” are proprietary names and that our use of them in no way confers any interest in them. We agree to convey all funds raised to TGUP at the conclusion of the fundraiser. Send to:

TGUP
Attn: Robert Freeman
4164 Stanford Way
Livermore, CA 94550

TGUP is an IRS registered 501(c)3 non-profit corporation and neither our school nor any of its members are receiving gifts or other items of value in exchange for our efforts and donations. **100% of all funds raised by student donations will go toward the designated project.**

Administrator’s printed name: _____

Administrator’s signature: _____

Title: _____

Date: _____



Additional Fundraising Ideas

These are some of the ways other schools have worked to make their target number for the fundraiser. Use them or invent your own!

- Talent Show
- Fashion Show
- Bowling Tournament
- Battle of the Bands
- Student Art Auction
- Student Recipe Book
- Dance
- Car Washes
- Hair Shaving in the Quad
- Sports Clinic for Elementary School Students
- Poetry Slam
- Student/Faculty Olympiad
- Matching by adult service clubs (Kiwanis; Rotary, etc.)

Don't stop until the school has met its goal!



Illusions of Smallness. Paths of Power.

We are limited by two beliefs, both false:

- The world is fixed.
- We are small.

In fact, the world is anything *but* fixed. Look at the changes of recent decades. Billions of humans can now connect to one another. Women have rights they've never had before. We've learned we're boiling the planet in carbon (nobody said all changes are positive).

And, we are only small by choice. These changes all came about because people *like you* decided they were not small. They acted. Others saw their actions and joined them. Momentum built. A movement emerged. Change occurred. That's the model.

What we need is clarity about two things:

- What is it we want?
- How do we begin?

What we want are community, growth, and purpose. In community, we help each other. We're bigger when we help others, aren't we? That's what communities do. And when good acts are honored, they spread. That's how communities grow.

When nobility occurs, we all become bigger and our world becomes better. This is how the civil rights movement began, the environmental movement, the women's rights movement. We are all better for them. How, then, do we start?

We begin with small acts. They are easy to carry out but combined, have a big impact. Soon, our power grows. We *can* make a better world. Nobody says it's easy, or fast. But it's unquestionably possible. It's the only way new worlds have ever emerged.

Our motto says it all: "Even the greatest waterfall starts with a single drop of water." Of course, we *do* have to intend. We *do* have to choose. And we *do* have to act. But those things—intention, choice, action—are what make us consummately human.

This is who we are meant to be. Humans. Please join us. The world needs you.