



April 2025 Newsletter

A very short project update, then to the substance of the newsletter...

We just finished a new set of latrines at the Muea School in Cameroon. Only two photos are needed to tell the story: Before and After.



Thank you to our donors who have made this, and all of our [other 530 projects](#), possible.

New *Save a Girl*™ Sewing Center in India

TGUP has opened a new [Save a Girl](#)™ sewing center, in India. This is our sixth SaG sewing center, adding to those in Kenya, Tanzania, Cameroon, Uganda, and Nepal.

Most of you know that *Save a Girl*™ is a set of washable, reusable sanitary supplies that help adolescent girls manage their period so they can stay in school. SaG kits cost \$7 to make and are given free of charge to girls in Africa and Asia.



In March, TGUP's Brenda Birrell, the inventor of *Save a Girl*[™], trained 35 seamstresses at [AMEN Trust](#) in the Indian state of Andhra Pradesh (southeastern part of the country).



The challenge was that only one person (besides Brenda) spoke English. All the others knew only two syllables: "Madam!" Somehow, they got it done, a testament to everybody's goodwill and willingness to help each other.



Another challenge was sourcing the different fabrics in a SaG kit. The outer layer is polished cotton, which is common.



The absorbent part is flannel—like pajama fabric—so it's soft against the skin. This was not available locally. And neither was the inner, waterproof layer. We found wholesalers in Jaipur and Kolkata that would ship the fabrics, and we were able to certify the center on April 4th.

When enough kits were completed, we went to the local high school to distribute them. AMEN Trust has worked there for decades, so enjoys a trusting relationship.



The girls were thrilled to learn that the kits were reusable. Most come from very poor families, including children of “rag pickers,” people who scavenge through garbage looking for anything useful or that could be resold.

The girls’ families cannot afford disposable supplies, so their attendance at school is always at risk. With TGUP’s donors’ funding, we will now be able to help thousands of surrounding-area girls stay in school.

In Kenya, where we have the greatest depth of experience with SaG, [outcomes have been stunning](#). For girls using SaG kits more than one year,

- Total days of school missed fell by more than 93%.
- Average Grade Point Average (GPA) rose by 16.65%.
- Average national test scores rose 20.7% for girls; (7.3% for boys).
- Total number of pregnancies fell by 93%.
- Graduation rates went up from 85% to 96%.

We have every reason to expect similar outcomes in India.

Final Word

TGUP has been making *Save a Girl*™ kits since 2017. We’ve made and distributed more than [100,000 of them](#), to girls in 11 countries. We’ve come to some audacious conclusions about SaG.

Save a Girl™ might be the most revolutionary evolutionary technology, ever. What does that mean?

We know the “evolutionary” part, well. SaG improves the aggregate available human potential by helping get educated that half of the human race that is not, now, fully educated: the female half. It’s the “revolutionary” part that’s only now coming into focus.

At the outer limit, we can *double* the available human potential in as little as one or two generations. Can you think of any other technology, **ever**, that held the potential of doubling the available human potential in as little as 50 years? We

can't think of one. That is revolutionary.

Even if we dial it back to avoid hyperbole, the path to a *substantially enlarged aggregate human potential* is known, simple, proven, inexpensive, and linear: *Save a Girl*™. There is one more way that SaG is revolutionary.

For at least two centuries, our narrative about improving the human condition meant producing more “stuff.” That has created opulence for a few, desolation for many more, and an impending environmental apocalypse. We need a different narrative, or at least a modified one.

The SaG narrative is not about producing more stuff but better people. People with the opportunity to realize their innate human potential. And, people (that would be us) who help them do that. We suspect this narrative—quality of people instead of quantity of stuff—will prove more powerful in actually improving the human condition.

Can you see why we're so excited about SaG?

If you are reading this, please donate just one kit. One kit. That's \$7 or about the cost of a Venti Latte at Starbucks. [Go here to do that.](#)

And, get your friends to do the same. If you belong to a book club, ask them to donate 10 kits. A work group? 20. A church or service club? 100. You get the idea.

The point is that a better world is SO possible, RIGHT NOW. All it takes is for each of us to do just the smallest bit. That is the entire TGUP philosophy, as exemplified in our motto: “Even the greatest waterfall starts with a single drop of water.” Be a drop. Even better, be a rain maker.

We are so thankful to those whose generosity makes this work possible. It's working.

Please [check out this new display](#) that shows how big projects actually get built. It's the closest we can get you to the projects without getting concrete dust all over you.

Happy Spring!

TGUP

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